



Brand Counsel, LLC Announces Second Office in Boston

Monday, March 5, 2007

Brand Counsel, LLC, a full-service brand consultancy with a unique combination of creative brilliance and intellectual property strategy, announces the opening of their second office in Harvard Square, Cambridge, Massachusetts.



Our office, located at 124 Mt. Auburn Street, University Place in Harvard Square, is located less than a mile from downtown Boston, at Harvard University and near MIT. This location, to become our corporate headquarters in Q4 2007, is now open to serve our growing client demand in the Northeast.

Brand Counsel, LLC's specialization in innovation and ideation is an ideal fit for the highly entrepreneurial, high-tech, biotech, and emerging innovation industries which populate the Northeast corridor. Our membership in MIT's Enterprise Forum, along with The Taproot Foundation's pro bono consulting to non-profits in the Boston area, gives us a unique exposure to the best and brightest in 'The Athens of America'. Quite simply, Boston offers the best of what makes us unique: passionate innovators, world-class thinkers, linguistic, literary, creative, and language specialists, and the finest libraries in the world.

Our Harvard Square office is available to meet with clients by appointment. You may reach us at **617-532-0943**, or by email at jgregory@brandcounselllc.com.

